26.2 MILES FOR 26TH & CAPITOL

SPONSORSHIP PACKET

Recently, a friend of Hope Street was training to run a marathon. In his weeks of training he ran enough miles to run 14 marathons. He had to put in work and sacrifice in order to get the joy and peace of running the full marathon on race day.

Shechem was a vision that began over 5 years ago. Since, we've done outreach to survey community needs and desires and conducted a feasibility study to measure support. We have purchased the lot next door to Hope Street and raised the money we needed to demolish the old, condemned building that stood in its place. In the meantime, we have planted a refuge garden in its space which helped bring support and attention to Shechem. We completed our architectural renderings and gained the approval from Milwaukee Board of Zoning for a conditional use permit. In November, we broke ground on Shechem. We have sacrificed and done our due diligence to be ready for what's to come. We've run 14 marathons, now it is time we run the marathon as we work towards raising the rest of our goal to build up Shechem's walls.

On May 16th, a handful of Hope Street members, staff and supporters will be running a marathon. Our course will start at Hope Street and traverse both geography (the course will go down Capitol from Hope Street into Lake Country) as well as cultural, social/economic, and ethnic roads. We invite you to follow along in our journey, regardless of where or what "road" you are on. During each of the 12 training weeks leading up to the marathon we will share a story from our diverse community. Each narrative reveals how initial donations made turned into investments that had surprising returns, eventually leading to the "birth" of a new member into our Hope Street family and the healing, joy and growth that comes from that sacrifice.

Our marathon is supporting Shechem at Hope Street. The contributions from the main event sponsor and week of training sponsors will directly support Shechem's development/ building Shechem.

- MAIN EVENT SPONSOR: $10,000
- WEEK OF TRAINING: $1,000
- MARKETING: $500
- WATER: $250

#BUILDINGSHECHEM

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MAIN EVENT SPONSOR: $10,000

- Name/logo on printed material
- Name/logo on website
- Name/logo on social media content
- Event t-shirt & water bottle
- Name/logo added the story each week

WEEK OF TRAINING SPONSOR: $1,000

- Name/logo on printed material
- Name/logo on website
- Name/logo on social media content
- Event t-shirt & water bottle
- Name/logo added the story on the week you sponsor

MARKETING SPONSOR: $500

- Name/logo on printed material
- Name/logo on website
- Name/logo on social media content

WATER SPONSOR: $250

- Name/logo on printed material
- Name/logo on website
- Name/logo on social media content

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I would like to sponsor 26.2 For 26th & Capitol at the following level:

- ☐ MAIN EVENT SPONSOR: $10,000
- ☐ MARKETING SPONSOR: $500
- ☐ WEEK OF TRAINING SPONSOR: $1,000
- ☐ WATER SPONSOR: $100

SPONSOR INFORMATION

MAIL THIS FORM AND CHECK TO:
2522 W.CAPTIOL DR. APT #8 | MILWAUKEE, WI 53206

NAME:_____
COMPANY NAME (IF APPLICABLE):_____
ADDRESS: _____
PHONE: _____ EMAIL: _____
SPONSORSHIP LEVEL: _____

☐ CHECK ENCLOSED

CHECKS CAN BE MADE PAYABLE TO HOPE STREET MINISTRY.
FOR ALL OTHER
SPONSORSHIP QUESTIONS, PLEASE CONTACT KENDALL SCHOENIKE
AT KENDALL@HOPESTREETMINISTRY.ORG